

NOTHING RAISES THE
TEMPERATURE HIGHER
THAN IGNITING AN OLD
FLAME WITH NEW PASSION.



LIGHT UP ANY SHELF WITH THIS FIRECRACKER



IL SANTO SAMBUCA
6 x 70cl glass bottle

DISPOSABLE BOX

Type	70cl disposable box
Contents	6 x 70cl bottles
Volume	4,2l
Length	27,5 cm
Width	18,7 cm
Depth	26,5 cm
Weight when filled	8,00 kg
Stack height	5
Art. No.	4500
Box EAN code	4025127045006
Bottle EAN code	4025127045990

LOADED DISPOSABLE PALLET

Type	Euro pallet
Boxes per pallet	80
Boxes per layer	16
Layers per pallet	5
Volume	3,36 hl
Length	120 cm
Width	80 cm
Depth	150 cm
Weight when filled	660 kg
Alcohol content	38 %
Pallet per loading site	1
Pallet EAN code	402512709104



IL SANTO CAFFÈ
6 x 70cl glass bottle

DISPOSABLE BOX

Type	70cl disposable box
Contents	6 x 70cl bottles
Volume	4,2l
Length	27,5 cm
Width	18,7 cm
Depth	26,5 cm
Weight when filled	8,00 kg
Stack height	5
Art. No.	4520
Box EAN code	4025127045204
Bottle EAN code	4025127095995

LOADED DISPOSABLE PALLET

Type	Euro pallet
Boxes per pallet	80
Boxes per layer	16
Layers per pallet	5
Volume	3,36 hl
Length	120 cm
Width	80 cm
Depth	150 cm
Weight when filled	660 kg
Alcohol content	32 %
Pallet per loading site	1
Pallet EAN code	4025127095988

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THERE'S NOTHING MORE
PASSIONATE REIGNING
THE FLAME.

In Italy, we make no compromises when it comes to true passion. Life without it is just not as thrilling. Nothing can substitute passion. It's a fire that's always blazing. Once ignited, you can't put it out.

In Italy, pure passion is sacred. IL SANTO stands for tradition and premium quality.

IL SANTO is the promise of true passion. We give you our classic sambuca, with a little something added to the blaze.

**NEW
DESIGN**



Forever aglow.
The "Piccolo Rosso" shot glass is the stuff of true passion. The exclusive glass and blazing heart makes IL SANTO the centre of attention, on any tabletop or counter.



Unique coffee flavour.
Baristas prepare selected coffee beans, which are then roasted and glazed using a patented technique. When set alight, the caramelisation process releases the full flavour of IL SANTO.



THE IL SANTO RITUAL

IL SANTO IS BURNING BOOST SALES

Three premium ingredients are all you need to enjoy the tradition of sambuca in its purest form. The unique bottle, exclusive Piccolo Rosso glass and full-flavoured coffee beans are the essentials for the IL SANTO ritual. Set the glass of sambuca alight with exactly three coffee beans inside. Savour the warm liqueur and the added flavour the coffee beans lend the hints of aniseed. At home or in a bar, IL SANTO is more than just a shot; enjoyed with good friends and passionate connoisseurs, the genuine ritual adds a cult factor to a true firework of flavour.

- IL SANTO**
- Unique flavour
 - Real liqueur drinking culture
 - True passion

SO MUCH MORE POTENTIAL

IL SANTO, YOUR NEW PASSION

IL SANTO adds fire to the growing sambuca market. In the last few years, sales in Germany rose by 22% to approximately 5m bottles. According to Nielsen Media Research, approximately 48% of this figure was sold in drinks retail outlets. In the past, aniseed liqueurs were consumed only as digestifs. Nowadays, it's becoming an increasingly popular option for connoisseurs to drink as a shot. A balanced mix of aniseed, liquorice and secret ingredients gives a distinctive flavour and lends IL SANTO a smooth sweetness. IL SANTO is heating things up in the booming sambuca market.

Why IL SANTO?

- 22% increase in the sambuca market
- Strong growth in catering and retail markets
- Popular aniseed flavour makes it a shot option
- Strong potential for growth in the market

A bright red fire and a blazing heart reveal pure Italian passion from the very first glance.

IL SANTO CHANGES EVERYTHING

AN ITALIAN WHO BELIEVES EVERYTHING IS SACRED

The eye-catching bottle design makes the fire inside IL SANTO clear at first glance. Bright red and a blazing heart reveal pure Italian passion from the very first glance. IL SANTO is uncompromisingly passionate. A clear sign of joie de vivre and pleasure. For people who like to get the most out of life, there's IL SANTO. As the classic Italian saying goes, "Morto un papa, se ne fa un altro", or "When a pope dies, another one is elected". Because nothing is irreplaceable, apart from true passion. IL SANTO demonstrates with true passion how real success is something you have to burn with desire for.

IL SANTO is unique

- Italian aniseed liqueur, 38% ABV
- Secret recipe gives intense flavour
- Sweet and smooth flavour
- Unique brand design
- Top option in the sambuca market

When a pope dies, another one is elected



Both at home or a bar: the exclusive Piccolo Rosso glass and coffee beans are the essentials for the IL SANTO ritual.

